



SAVE FOOD 中国首秀
CHINA

Together against food waste and loss: **SAVE FOOD**

联合对抗粮食浪费和损失: **SAVE FOOD**

SAVE FOOD aims to drive innovations, promote interdisciplinary dialogue and spark off debates in order to generate solutions, across the entire value chain "from field to fork".

SAVE FOOD旨在推动创新，促进跨学科对话，引发讨论，从而为“从田间到餐桌”的整个价值链建立相应的解决方案。

350⁺

leading global enterprises, organizations and research institutes joined SAVE FOOD to fight against global food waste and loss!

全球领先的企业、组织和研究机构纷纷加入共同对抗全球粮食浪费和损失，SAVE FOOD 获国际高度认可！



*Above are only partial members, for more please check in www.save-food.org.
*以上仅为部分会员名单，更多请查看 www.save-food.org。

Milestones of SAVE FOOD 里程碑



Initiative
发起方



联合国粮农组织



联合国环境规划署



杜塞尔多夫展览集团



interpack
(全球最具影响力的加工和包装专业展)

SAVE FOOD Will Debut in China 首秀中国

A study from FAO and State Grain Administration reveals that 35% of China's annual grain production was wasted. In order to reduce China's food waste and loss, SAVE FOOD will debut in China during swop 2017- China and Asia's leading processing and packaging exhibition, addressing the target groups of food, beverages, confectionery, bakery, pharmaceuticals, cosmetics, non-food consumer goods and industrial products in key emerging markets.

SAVE FOOD will be on display with a featured area and forum to share information with the public.

2014年中国国家粮食局数据显示，中国每年生产的粮食中有35%被浪费。为了对抗中国粮食损失和浪费，结合“SAVE FOOD”在全球的成功实践，此杜塞尔多夫展览集团携手业界，首次将SAVE FOOD这个主题带到中国，亮相于2017年11月7-10日在上海新国际博览中心举行的swop包装世界（上海）博览会——一个覆盖食品、饮品、甜点、焙制食品、医药、化妆品、非食品消费品、工业产品八大终端领域，面向中国乃至亚洲的一流加工与包装展。

此次SAVE FOOD作为swop 2017特别主题，将以主题展和高峰论坛的形式亮相。

SAVE FOOD China Featured Area 主题展

Product and technology suppliers focusing on changing the food supply chain will exhibit the following six technologies:

致力于改变与食品供应链相关的产品和技术供应商将共同展示以下六大技术：

- Obstructing film
高阻隔性薄膜
- Sterilization technology
杀菌技术
- Modified atmosphere packaging technology
气调保鲜包装技术
- Vacuum packaging technology
真空包装技术
- Detection technology
检测技术
- Refrigeration technology
冷藏技术

Target Visitors 目标观众

The featured area will attract not only the producers from the food, beverage, confectionery, and bakery industries, but also the manufacturers of meat, fresh food, fruit, vegetable, agricultural products, liquid food and other sectors.

除分享swop食品、饮品、甜点、焙制食品四大终端领域的目标客户外还将重点邀请来自肉类、生鲜、果蔬、农产品、液态食品等细分行业的加工生产厂商；

SAVE FOOD China Forum 高峰论坛

The SAVE FOOD China forum will lead talks between exhibitors and visitors from the processing and packaging industry to discuss how to prevent food loss and waste through advanced processing and packaging technologies, innovative packaging materials and processing methods.

SAVE FOOD高峰论坛则致力引起业界对话，来自食品加工和包装领域的展商和观众将共聚一堂，共同探讨如何通过先进的加工和包装技术、创新的包装材料以及全产业链的加工方式，抵抗粮食损失和浪费。

SAVE FOOD in the Future 未来愿景

The organizers will work more closely with the Chinese Ministry of Agriculture to become familiar with Chinese government policies and measures regarding SAVE FOOD.

有望对接中国农业部，了解中国政府有关节约粮食方面的相关政策和措施；

Relevant events will be organized in China to demonstrate new methods of saving food while promoting the SAVE FOOD initiative.

有望在中国不定期组织线下活动，建立解决粮食方面良好的示范工程；

The organizers will help exhibitors to connect globally with SAVE FOOD partners to learn about new technologies and concepts from around the world.

有望对接SAVE FOOD全球，了解国外领先的理念和技术，并参与全球推广；

SAVE FOOD

Featured Area Participation Proposal 主题展参与方案

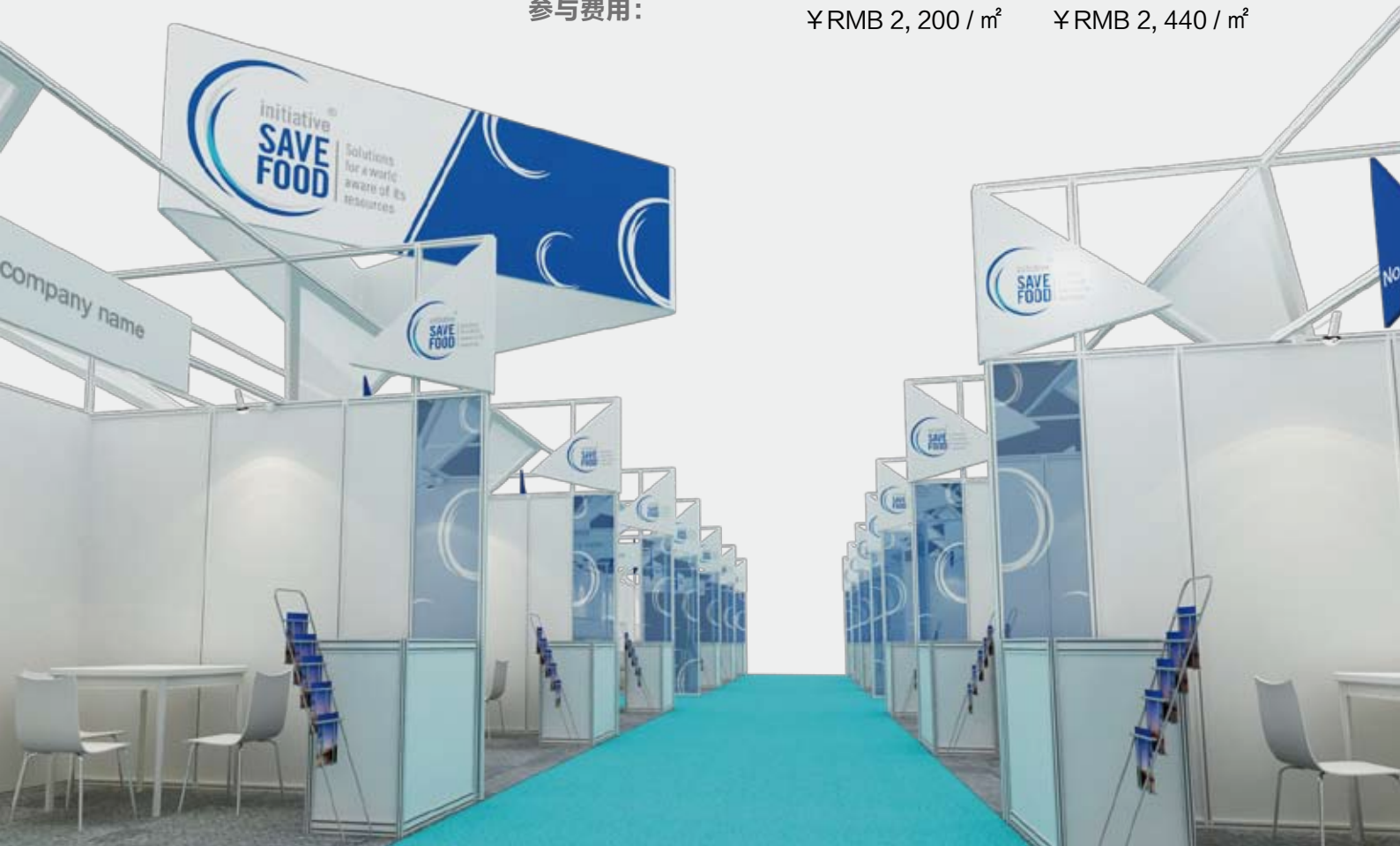
Participation Cost
参与费用:

Space only (min 27 sqm)
光地展位 (27平方米起)

¥RMB 2, 200 / m²

Shell Scheme (min 12 sqm)
标准展位 (12平方米起)

¥RMB 2, 440 / m²



**Your benefits:
Presence,
Information and
Networking.**

**成为 SAVE FOOD
主题展参展商, 将**

- Opportunity to present @ SAVE FOOD China forum.
优先享有SAVE FOOD China高峰论坛的演讲机会;
- Opportunity to connect with SAVE FOOD partners globally.
优先享有与SAVE FOOD全球的对接机会;
- Provision of studies on food waste and loss;
及时获取减少粮食浪费和损失的研究信息和相关活动;
- Promotional channel on the SAVE FOOD section of the swop website.
享有在swop官网SAVE FOOD专栏的极佳宣传机会;
- Promotion opportunity at select SAVE FOOD China offline events.
优先享有SAVE FOOD China各线下活动的推广机会。

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